# **Seth Kerrey**

# **Web Developer**

Web developer eager to continue my 3+ years of web design and development skills in a position I can continue to provide my experience and knowledge to create profitable and elegant end results designs and systems.

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#### **WORK EXPERIENCE**

# **Bellevue University**

Web Developer

Bellevue, NE (Hybrid) | Aug. 2021 - current

- Created graphical elements including graphic design, site navigation, and content layouts.
- Implemented accessible, responsive, and functional user interfaces to allow visitors on any device to have the same perfect user experience.
- Simplified communication patterns between development and client board, increasing project efficiency by 72%.
- Created and oversaw wireframe designs from client requests.
- Developed back-end structures to automate changes, decreasing time spent by 80%.

# **Detox Sober Lounge**

Web Design

Omaha, NE | Nov. 2021 - Aug. 2022

- Created site wide redesign, increasing site visits by 200%.
- Managed hosting, domain, and mail campaign systems, while applying cost effective measures, decreasing expenses by 57%.
- Built and deployed mailing interfaces to capture emails, increasing customer retention by 18%.
- Applied hands on work to accrue content for client.
- Collaborated with client and staff to achieve the best end-result content and layout.

#### **SKILLS**

- HTML/PUG
- CSS/SCSS
- Bootstrap
- JavaScript
- jQuery
- WordPress
- Angular
- MEAN Stack
- PHP
- Photoshop
- Illustrator

#### **EDUCATION**

B.S.

#### Web Development

Bellevue University Aug. 2021 - Jan. 2023 Bellevue, NE

#### A.S.

### Front-End Web Development

Metropolitan Community College

Dec. 2019 - May 2021

Omaha, NE